

# BRANDED ARTS



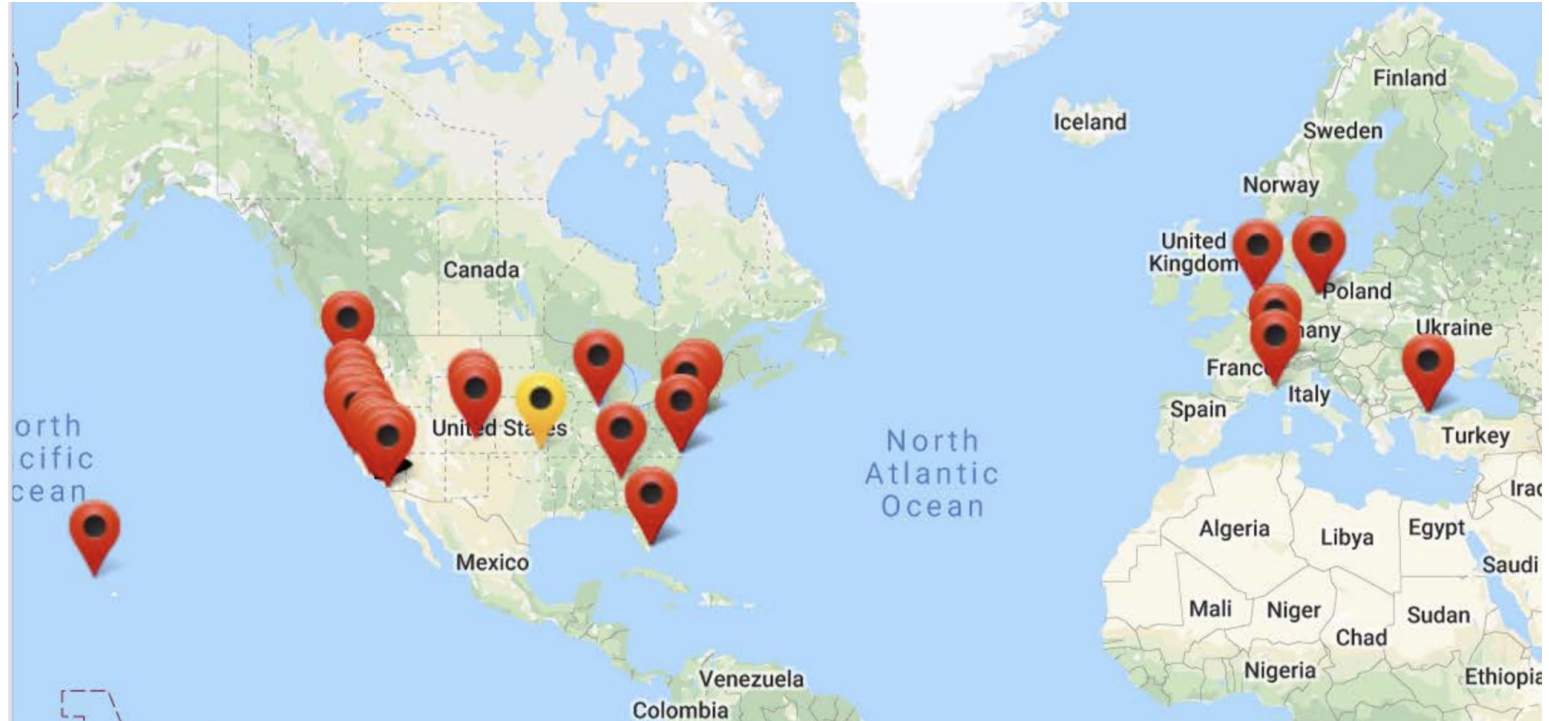
# Branded Arts LLC- Company Background

**Over the last 14 years, Branded Arts has produced over 700 public and private art projects in over 70 cities worldwide.**

- Branded Arts offers a wide range of artistic services, including consulting, murals, sculptures, custom applications, graphics, fabrication, installation, signage, and more, tailored to enhance any space in both community and corporate environments.
- From signature murals and bespoke sculptures to large-scale installations, we manage every detail from concept to completion. Our team combines expertise in curation, architecture, design, planning, and production.
- We also offer tailored media packages, content creation, and social media promotion to amplify the impact and visibility of each project.
  - [brandedarts.com](http://brandedarts.com)
  - [instagram.com/brandedarts](https://www.instagram.com/brandedarts)
  - [youtube.com/brandedarts](https://www.youtube.com/brandedarts)



# Project Locations



# Private Arts Development Fee Program

**Los Angeles and many other cities have an ordinance that places a fee on large-scale development projects in order to fund and install public artworks (the “Private Arts Development Fee Program,” or “ADF”).**

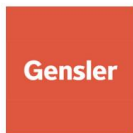
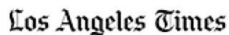
**How it works:** The budget allocation for art is either one-percent of the project’s Building and Safety permit valuation or the square footage of the building, whichever is lower. Furthermore, a private developer may choose either to work with city authorities to oversee their own site-specific ADF-funded art project (“developer-led project”) or to pay the fee associated with their project directly to the city.

**Where we come in:** We will handle all of this for the developer. In other words, our team will oversee all aspects and coordinate with city officials to easily streamline this process.

**Why it matters:** Art differentiates our buildings and neighborhoods, it’s what makes people want to live in them and what makes them inspiring. It is well established that art substantially enhances property valuations. Art has the opportunity, if done right, to become part of the building and its neighborhood’s identity. It exudes energy and is uplifting. The best real estate developers understand how to utilize art to create value and a sense of place.



# Past Clients



# Past Projects



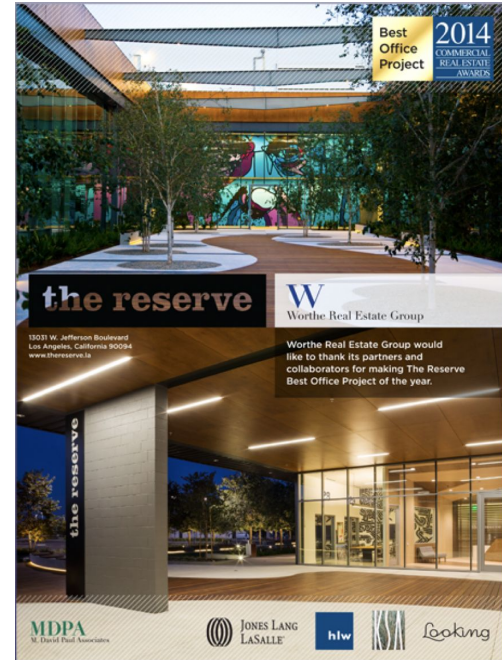
Residence Inn by Marriott - Sacramento, CA

# Past Projects



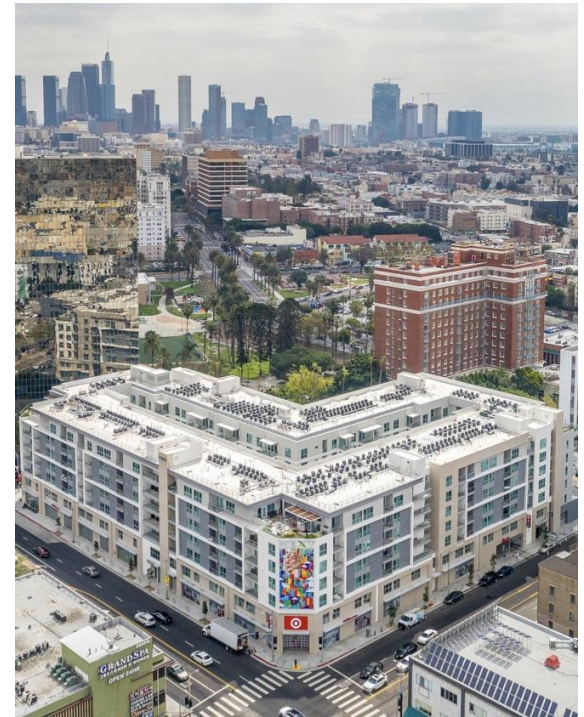
Sunset Las Palmas Studios - Los Angeles, CA  
*Architect: Gensler*  
*Developer: Hudson Pacific Properties*

# Past Projects



The Reserve - Playa Vista, CA  
*Architect: HLW*  
*Developer: Worthe Real Estate Group*

# Past Projects



NEXT on Sixth Apartments - Los Angeles, CA  
*Architect: KFA*  
*Developer: Century West Properties and Fifield Companies*

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# Past Projects



Crypto.com Arena, Los Angeles, CA  
*Client: AEG and Budweiser USA*

[CLICK HERE FOR AUGMENTED REALITY VIDEO](#)

# Past Projects



12th and Hope St. Los Angeles  
[Click Here for Companion Short Film](#)

# Past Projects



i|o at Playa Vista- Playa Vista, CA

*Architect: Gensler*

*Developer: Clarion Partners and Lincoln Property Company*

# Past Projects



The Tower Burbank - Burbank, CA  
*Architect: Walcott AI*  
*Developer: Worthe Real Estate Group*

# Past Projects



Austin Oaks - Austin, TX  
*Architect: Michael Hsu Architects*  
*Developer: Luzzatto Properties*

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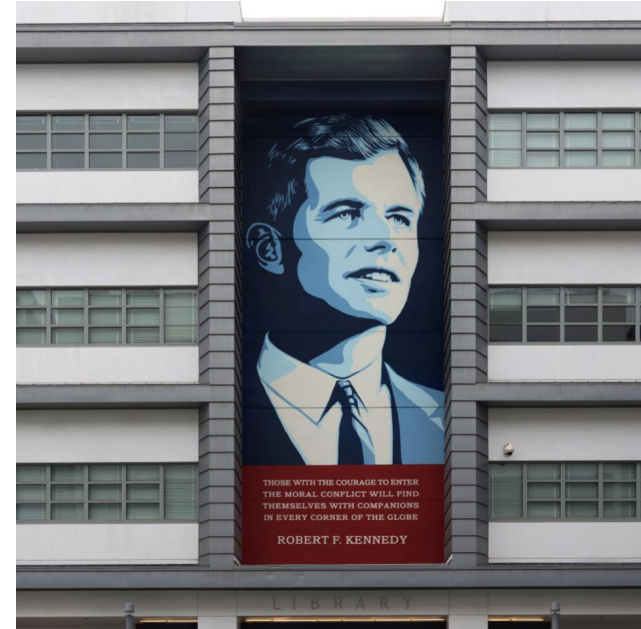
Los Angeles Memorial Coliseum - Los Angeles, CA

# Past Projects



Dr. Maya Angelou Community High School - Los Angeles, CA

# Past Projects



Robert F. Kennedy Community Schools - Los Angeles, CA

Thank You!

[info@brandedarts.com](mailto:info@brandedarts.com)

(310) 877 - 2949



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